

Global Vehicle Leasing Company

COMPANY OVERVIEW

This Global Vehicle Leasing Company is the leader in vehicle leasing and fleet management solutions with more than 1.3 million vehicles worldwide. The company is the largest fleet leasing company in the United States and manages more than 400,000 vehicles for local and multinational corporations.

BUSINESS & TECHNOLOGY CHALLENGES

The company's five-year old fleet management system was not working efficiently. The system performed poorly and did not adhere to the company's look and feel. In addition, the system's user interface was very difficult to navigate.

The company's IT department did not have a user-interface architect or graphic designer within the organization. The company needed a consultant to come on-site and provide a creative solution under a tight deadline. The new system was scheduled for a June rollout, leaving only three months for an overhaul of the entire system.

THE CORUS SOLUTION

Corus consultants worked with the marketing and IT departments to design a user-friendly interface using HTML and CSS. The result was a highly organized user interface that adheres to their marketing standards and allows the best use of the organization's resources. The 12 templates that resulted from the design process were particularly helpful to company developers as they worked on the application.

Once the templates were completed, the company brought Corus back on site to integrate these page templates into over 200 different screens using HTML, CSS, and EXTJS. Corus analyzed and assessed each existing screen from the previous application for any usability issues and then incorporated each screen into the new HTML and CSS layout. This process allowed company developers to focus solely on the back-end of their application, while our consultants concentrated on the usability of the application, focusing on building and standardizing the front-end.

MEASURABLE RESULTS

The optimized interface allows users to find information quickly and navigate the system efficiently. Company developers plugged their back and front-end functionality into Corus' HTML templates. With an efficient user interface in place, the developers were able to save time, maximize performance, and focus solely on the application's functionality.

- PROJECT SPECS -

CLIENT:

**GLOBAL VEHICLE LEASING
COMPANY**

INDUSTRY:

AUTOMOTIVE

- PROJECT DETAILS -

TECHNOLOGIES USED:

- HTML
- CSS
- EXTJS

SERVICES RENDERED:

- **Application Interface Design**

"Kevin is a self directed team player, organized, and has good time management. He worked with our team under a very aggressive deadline and completed his tasks within the time-frame needed. We had no issues when it came to his work ethics or technical ability."

— *Director of Web Services*

